

“No Tears in the Writer”

Notes

“No tears in the writers, no tears in the reader.”

~ Robert Frost

If you're not someone given to tears, then a better statement of the Frost quote would be:

No feeling in the writer, no feeling in the reader.

Why Feeling and Emotion Matter in Our Writing

- Emotional creatures
- Emotional response comes first, logical backing second
- Tribalism
- Sympathy and Empathy

How to Engage the Reader's Emotions

#1 – Make It Hurt

#2 – Make It Hard

#3 – Let It Simmer